

**Alpaca Breeders of the Rockies
Board Meeting Agenda
January 21, 2009**

Meeting call to Order

Called to order by Kim at 5:59

Kim Sawyer

Members present Ron Hinds, Carl McGill, Kim Kastner, Becky Zierer, Kim Sawyer, Ann Danielson, Tom Costner, Julie Averch and Marci Milius. BOD member absent, Beth Blonder because of illness.

Item 1. Welcome and Expectations

Kim Sawyer

- a. Personal commitment
- b. Response to all in emails should be "reply all"
- c. Responsiveness
- d. Need to review material before the meeting.
- e. Think out of the box and new ways of doing things

Item 2. Approval of Minutes

Marci Milius

Minutes send to BOD shortly after meeting and then BOD members comment and corrections will be made and then final sent out. After that sent to Julie to be posted

Planning calendar reviewed at each BOD monthly meeting.

Becky will develop the calendar and put into a calendar format.

Item 3. Treasurer's Report

Ann Danielson

Ann will send Treasures report via email to Marci.

Scholarship amount given to CSU two \$5000 checks, they will be mailed shortly.

Feb BOD meeting we will spend a lot of time looking over budget line by line.

Please review and familiarize with your area of responsibility and the entire budget. Ann will email budget and other essential budget information to BOD.

Item 4. Old Business

1. New BOD positions

Becky Zierer

By-laws committee will meet in Feb. Then make a recommendation back to board.

2. Membership Survey

Julie Averch

Denise will forward information to Julie. Feb meeting BOD will look at survey before going out to membership. Goals: to increase membership involvement and long range planning.

Item 5. New Business

1. February Qtrly meeting and future meetings
 - a. Round Table Discussion (Each Meeting)
 - i. BOD members facilitate
 - ii. Need scribe at each table
 - iii. Easels and Tablets/Pens

Kim Sawyer

Suzy, as Chair of the Education Committee, has been keeping the projector and has been responsible for getting it to the member meetings. The Ed Committee uses it for the neonatal clinics and seminars.

1.
 - iv. Writing paper
 - b. Director reports
 - c. Committee Stations
 - i. GWAS volunteer sign up
 - ii. Committee sign ups
 1. Tables set up outside of room for committee and points of interest for membership. **Please let Kim know how many tables will be needed.**
2. Long Range Planning Session results from Nov 2007 Kim Sawyer
 - a. 5 different groups and consolidated the information into a word document. This information will be used for our roundtable discussions and BOD direction. **Julie will send document out to membership and will post to website.**
3. Strategy Sessions Kim Sawyer
 - a. Facilitated
 - i. ABR mission to put a strategy together. **Kim will send out the AOBA, ARI and Suri Network strategies to the BOD. March 14th or 15th for the first day and then March 28th. Ann will check with her boss to see if she would be willing to facilitate the strategy meetings.**
 - b. Two days:
 - i. one to brainstorm
 - ii. one to drill down to working Strategy
 - c. Consider change in Director roles/responsibilities
4. BOD Notebooks Becky Zierer
 - a. Policy and procedure notebook
 - b. Bylaws
 - c. Job descriptions
 - d. ABR schedule
 - e. Budget
 - f. Committees
 - g. Conference call number
 - h. Computer back up of once per monthly. **Marci will research back options for the computers.**
 - i. **Becky will email the policy to Marci**
5. Membership Directory Kim Sawyer Ron Hinds
 - a. Membership directory will not include maps this year. Change 2010 membership renewal form will include permission to distribute the directory to people. Ask members on the membership survey if they have a problem with the membership directory being distributed to

general public. **Julie will handle. Julie will check on placing map button on the website membership page**

6. Hello ABR – monthly email to the membership Kim Sawyer
 - a. Kim will be sending out a little note to membership about BOD meetings.

7. Budget – Plan for February BOD meeting Kim Sawyer

8. Newsletter format Kim Sawyer
 - a. Adopt a new format. Look at doing 2 newsletters and print the first one of the year for distribution at shows and events. Possibly looking at having advertising in the newsletter. **Julie will look into newsletter changes and printing for distribution at events to interested attendees.**

9. BOD meeting format Kim Sawyer
 - a. Think about format so that meetings are more productive. **Tom will check the Castle Rock Library meeting room schedule for future BOD meetings.** Phone number to the conference room at the Parker Fire Department is 720-274-3794. BOD will be monthly face to face meetings.

Item 5. Officer Committee Reports (rotated each month)

Shows and Events Beth Blonder
Fall Fest dates for The Ranch November 5 -7.

GWAS changes moving registration to be all online using Don Tompkins system. Spin off deadline is set for 2/15. Will send out national email to ask for entries.

Communication Julie Averch
Calendar is fixed but having a problem with BLOGS, message board, and classified ads. Some spamming on membership page. All areas are being worked on to correct the problems.

Newsletter Committee
Website Committee
Add minutes/official info to Website

Marketing Tom Costner
Two new 4' x 10' banners done and hung at NWSS promoting GWAS. **Need to make sure grids for product booth are fully stocked with supplies i.e.: arms, shelves, hangers.**
Tom recognized the outstanding volunteerism of Andrew MacArthur and Cheryl Keydel for their work on the marketing and product booths at the recent National

Western Stock Show. And a special Thank You to Larry Zierer for his help in setting up the exhibit and display for the event.

Secretary
No report

Marci Milius

Education/Fiber
The Health Issues seminar proposed for 2009 has been replaced by a fecal testing clinic that will be held at CSU in June.

Kim Kastner

Fiber -Chairing the Fiber Committee seems to be an overwhelming undertaking, but 7 committee members have agreed to Chair specific events. At this time we will consider those 7 members co-chairs of the Fiber Committee.

Membership

Ron Hinds

220 members currently 50 behind last year at this time. Cut off date was January 15 to be included into the directory. Ron is in the process of reevaluating the cut off date.

Vice President
Bylaws
Long Range Planning
Government Relations
Meetings are in the process of scheduling

Becky Zierer

President
Camelid Health – Diane Cribley is the chair of the committee. Working on goals and putting together a committee.

Kim Sawyer

Good of the Order

Quarterly Meeting agendas
April - Membership
August – Marketing
November - Open

Item 6. Next Meeting – February 18, 2009

Face to face at Parker Fire Headquarters? 5:30 dinner 6:00 meeting.
Need volunteer to pick up dinner: **Ron will get dinner.**

Meeting adjourned at 9:20.