

**Alpaca Breeders of the Rockies
Board of Directors Meeting
December 17, 2008**

Lynn Boak, Julie Averch, Ron Hinds, Ann Danielson, Becky Zierer, Jody Sharp, Denise Haines, Kim Kastner, Kim Sawyer, Tom Costner, Beth Blonder, Carl McGill

Meeting call to Order

Carl McGill

The meeting was called to order by Vice President Lynn Boak. Carl was not able to attend the first part of the meeting.

Item 1. Approval of Minutes

Jody Sharp.

The November minutes were approved and posted.

Item 2. Treasurer's Report

Ann Danielson

Ann has not closed out 2008 yet. Tom Costner has some advertising bills to send in for payment.

Item 3. Old Business

1. Transition for new BOD

Carl McGill

Present board members should meet with their replacements on the board to be sure that the transition is smooth.

2. GWAS update

Becky Zierer

The next GWAS meeting will be held on January 25. All judges' contracts have been completed. Ruth Elvestad will be the Halter Show Judge, replacing Dr. Sumar.

We still need a Vendor Coordinator. Kim Kastner volunteered to help with this position until someone signs up.

The website is up.

Becky will send two more email reminders to sign up for stalls. The early bird deadline is January 20th. Sixty stalls have been sold so far.

Performance stalls will be in east barn in the dirt area. There will be no charge for these stalls. Performance participants will pay one fee per person and may participate in as many events as they wish.

Tom Costner suggested that we send an email to last year's exhibitors asking if they plan to return this year. This will ensure that we have adequate space. It will also give us an idea about if attendance will be up, down or the same.

Becky will send an email after the early bird registration deadline on January 20th.

Beth said that we have 3 spin-off judges.

Lynn Boak asked about the proceeds from the Silent Auction.

Becky explained that the proceeds go to ABR. The BOD then determines how that money will be spent. It will go something that will benefit alpacas with a contribution made each year to CSU.

Becky has a print that can be matted and sold at the Silent Auction.
The early bird deadline has been moved to January 20, 2009.
Deadline for the spin-off entries will be February, 1, 2009.

3. National Western Stock Show update

Becky Zierer

Becky reported that we have over 100 alpacas entered. Everything is on track. An information sheet will be sent to all participants. All stalls are sold, including the 6 stalls in the washroom area. Stalls are reserved for the performance people who will just be there on Saturday morning. We will have between 15-20 kids from Wyoming and a few from Colorado participating.

4. Update; Membership drive 2009

Ron Hinds

The online system is working. Sixty members have paid ABR membership dues so far.

Ron would like feedback on the online sign-up procedure. Let him know if you have suggestions or comments. A confirmation notification should be sent to those who sign up online.

The deadline is January 15th for those wanting to be listed in the directory and to get discount stalls for GWAS, but members can join any time.

Item 4. New Business

1. Domain name update

Carl McGill

2. U.S. Fiber herd locations

Denise Haines

Denise suggested that it might be a good idea for ABR to have a list of people who would be willing to take fiber animals when a breeder really needs to find a home for their alpacas. This might be a good long range planning task. Participating farms could be posted on the members-only section of the website. Kim Sawyer will add this topic to the round table discussions for a future meeting.

Denise will add this to the list of projects for the website committee.

3. 2009 Schedule

Becky Zierer

Becky sent the 2009 Schedule to the BOD members today. The schedule includes dates for the ABR budget, election dates and information for 2010, and meeting dates and times. The whole schedule will also be included in the first Paca Parade newsletter. Send any revisions to Becky by December 29th.

4. Alpaca Fiber Symposium

Carl McGill

Becky reported that information for the 2009 Alpaca Fiber Symposium is available at www.Alpacafibersymposium.com. Sponsors are needed. Further discussion on sponsorship by ABR is needed.

5. Student Design

Carl McGill

There are 60-70 students who will be at the AOBA Mid-winter Conference. Sponsorship is available for under \$100.00. These students are future designers and we want them to encourage them promote alpacas.

Denise Haines moved that ABR sponsor a student for \$100. The motion was seconded by Kim Kastner. The motion passed with a unanimous vote.

It was suggested that the donation come out of the Fiber Committee budget.

A notice was sent to the membership last week requesting individual farms to sponsor a student.

Item 5. Officer Committee Reports

President

Carl McGill

Vice President

Lynn Boak

Long Range Planning - Lynn reported that this committee has not met.

Government relations – Lynn reported that this committee has not met.

Secretary

Jody Sharp

Communications

Denise Haines

Newsletter Committee

Denise reported that the Newsletter Committee is currently working on the newsletter. Lynn Boak is the editor.

Website Committee

Material will be posted to allow online renewal.

Shows/Events

Beth Blonder

Beth reported that the Fall Fest wrap up meeting was held December 7th. There was a lot of good feedback from the coordinators. An event manager is needed for next year. Beth asked for a possible ABANC member to coordinate the event for next year. Kim Sawyer gave suggestions for judges. When dates are confirmed for The Ranch, we will begin recruiting judges. Denise will send an email to ABANC group requesting someone to volunteer as event manager. Beth thanked Kim Sawyer for the great job she did as event manager for 2008. Everything went extremely well.

Judges Clinic – Beth had nothing new to report. She is still looking for someone to coordinate the event. Denise will add this item to the email going out

to ABANC. The theme of the clinic will be “Form and Function”. It will be held in July or August and will probably be at the Jeffco Fairgrounds again. Beth will send dates to Becky for the schedule.

Education

Kim Kastner

Education Committee – Suzy Rozenkranz will chair the committee through 2009.

Fiber Committee – The ABR Fiber Directory is ready to go to print. We are committed to printing the directory through 2010. After 2010, we may decide to have an online directory.

New Committee chair – We are still looking for a Fiber Committee Chair person.

Marketing

Tom Costner

Marketing Committee

Tom sent the Fall Fest attendee list to the BOD and Marketing Committee. Ron will send it to the 82 registered exhibitors. This is part of the benefit of being an exhibitor at the show.

For 2009 we need to address the issue of how to direct the public to enter through the main entrance only. We need better signage for this. The article that appeared in the Ft. Collins paper drew more public to Fall Fest than any other advertising.

Tom recommended that Hoberts do the data entry for attendees. They could get it done quickly and assures that no ABR member will get the list ahead of others.

Denise recommended that someone at the show sit with a computer and enter the data during the show in a different room.

Carl suggested that we have the person at the desk read back the information to visitors for verification.

National Western Stock Show – There are 96 volunteer time slots for the marketing booth and another 96 volunteer time slots for the product booth. We need many more volunteers for these booths.

Tom will get two vertical banners made for the booth. They can be used any time and any place. He will be adding the ABR Mission Statement to the entrance exhibit. The latest Camelid Quarterly has our 2 page spread advertising GWAS and it looks very nice.

Membership

Ron Hinds

Membership Committee

Good of the Order

Carl thanked everyone for serving on the board.

Item 6. Next Meeting – January 21st.

**The next meeting will be a face to face meeting at Parker Fire Headquarters. The new BOD will attend.
Kim Sawyer will bring dinner.**