

Alpaca Breeders of the Rockies
Board Meeting Agenda
February 18, 2009

Meeting call to Order

Kim Sawyer

Meeting called to order 5.57

Ann Danielson, Becky Zierer, Kim Kastner, Beth Blonder, Tom Costner, Ron Hinds, Marci Milius, Julie Averch, Carl McGill, Kim Sawyer.

Item 1. Calendar of Events

Kim Sawyer/Becky Zierer

Becky reported about a calendar for the BOD to use for events. **Julie and Becky will work together to create an iGoogle calendar. They will have a presentation for the March BOD meeting.**

Item 2. Treasurer's Report

Ann Danielson

See treasurer's report attached to these minutes. **Kim asked for a cash flow report for each meeting. Ann will send out the revised budget report for tonight. Ann will check into providing account numbers for each line item on the budget and also check into credit card service provider for a more consistent fee schedule. Beth, Carl and Becky will go over the GWAS budget line by line to determine accuracy.**

Item 3. Old Business

1. Membership Survey

Julie Averch

Picked up all the information from Denise today and will look into information further.

2. Strategy Session

Kim Sawyer

March 14th and 21st. Two locations one in Colorado Springs and at the Embassy Suites. March 14th at Colorado Springs and March 21st at Embassy Suites.

a. Location

b. facilitation Unsure who will be the facilitator possibly Ann's boss, Gayle Giguere. Still looking for another person in case Gayle can not facilitate. 9:00 - 4:00 both days.

3. BOD Notebooks - Disks and Backups

Marci Milius

Choices for online backups are: Moxy, IDrive or Carbonite. BOD recommendations are to look for the free provider and sign up with them.

Flash drives for BOD members to use as notebooks. Marci will purchase flash drives for each BOD member and load information on them.

Item 4. New Business

1. February Qtrly meeting Recap

Kim Sawyer

Discussion of Quarterly meetings - all felt that the round table discussions went well. Things to improve: difficult to hear the discussions and not enough time to completely discuss topic. Also need a report out from groups. Another

idea is to set up educational topic discussions for 25 minutes before quarterly meeting. Call them Breakfast Topics. **Each BOD member should be thinking of discussion topics for the Breakfast Topics.**

- a. Round Table results
- b. Fiber Co-op

Julie Averch
Marci Milius

Share the document from the ABR round table from the Fiber COOP.

2. Breakfast Round Tables
 - i. See above

Kim Sawyer

3. ABR Email List

Kim Sawyer

Motion to accept modified Policy statement for ABR email list by Kim Sawyer. No one seconded the motion. Discussion about the email use policy and rewrite the policy and email to the BOD. Motion failed due to no second. Kim will rewrite the Policy Statement and email to BOD for review.

4. Budget Review

All

Ann distributed the budget and the BOD reviewed the budget line by line. Changes were made; **Ann will redistribute the budget after the changes have been made.** The majority of the budget changes were cuts made to reflect the current economic times.

Item 5. Officer Committee Reports (rotated each month)

Communication

Julie Averch

Newsletter Committee
Website Committee

Use the new format for the newsletter and have a few ideas for articles.

Marketing

Tom Costner

Face to face with marketing committee and talking to a PR firm who would provide a comprehensive PR program for GWAS. In addition, the MC will put together a package for email to members to promote GWAS. The PR package would include a poster, email sample and template press release for members to use for their Farm events. Peter is handling registration for GWAS and redesigning the entrance for GWAS.

Secretary

Marci Milius

Education/Fiber

Kim Kastner

Education: Patty Jensen will be the new chair of the Ed. Committee, Suzy is stepping down from the committee after the Angus McColl seminar. The BOD asked Kim to relay our gratitude to Suzy for all of her hard work while on the Education Committee.

Fiber

Committee is putting a hat in the GWAS silent auction to support the Hats for Cancer and is working on replenishing supplies for the fall event.

Membership

Ron Hinds

Ron is working on a test using Skype for the BOD to use as an option for BOD members that can not attend BOD meetings.

Vice President

Becky Zierer

Brought books for BOD members to read.
All committees meeting next week
By-Laws
LRP
Government Relations

Shows and Events

Beth Blonder

502 stalls sold for GWAS. Color compliance check class has been at a farm but been unable to book a farm. **Becky will try to contact a farm to see if she can schedule a day for the color compliance class.**

Item 6. Good of the Order

Sales of \$5866.60 worth of product sold at the NWSS boutique. However procedures need to be developed for boutique.

Next Meeting – March 18, 2009

Face to face at Parker Fire Headquarters

Need volunteer to pick up dinner: Becky will pick up dinner.

Meeting adjourned at 10:10.