

**Alpaca Breeders of the Rockies
Board of Directors Meeting
May 14, 2008**

Present: Carl McGill, Lynn Boak, Becky Zierer, Suzy Rosenkranz, Tom Costner, Ron Hinds, Denise Haines, Ann Danielson, Jody Sharp

Beth Blonder was unable to attend. She emailed Carl earlier to let him know that she could not attend the meeting.

Meeting call to Order

Carl McGill

The meeting was held at the Parker Fire Headquarters and called to order at 6:00 PM.

Item 1. Approval of Minutes

Jody Sharp

The April minutes have been approved via email and posted on the ABR website.

Item 2. Treasurer's Report

Ann Danielson

First National Bank of Estes Park	\$208,183.23
Wells Fargo	\$15,884.28
Total Checking	\$224,067. 51

Integrity Bank CD # 52622	\$23, 270.26
Integrity Bank CD # 50345	\$23, 043.61
Total Cds	\$46,313.87

Grand Total	\$270,381.38
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**To date the GWAS expenses have not all been paid.
The GWAS Silent Auction netted \$17, 008.**

Item 3. Old Business

1. Bylaws Committee reorganization for two new members

Lynn Boak

Lynn will have a Bylaws Committee meeting immediately following AOBA Nationals.

**2. GWAS wrap-up
Health concerns**

Becky Zierer

**Becky reported that there has been a lot of good feed back about the GWAS.
There was some diarrhea reported in alpacas attending GWAS.**

Tom Costner asked who to address with major concerns about GWAS.

It was agreed that complaints should come to Becky first, and then to the Director of Shows and Events (Beth Blonder). If the issue is not resolved, Beth should bring it to the ABR Board of Directors. Tom expressed concern that there needs to be someone present at the public information table at all times. He feels that the person at that table should be a paid a PR person. He wants someone who is enthusiastic, knows the business and can answer questions. We need names of those who attended. We didn't capture the names of those who came in the door except for those who returned Scavenger Hunt cards. There was no registration form for the front door. This is critical to all of us. Tom will send a formal request to the GWAS show manager. This issue will then be discussed by the GWAS Committee and the S & E Committee. A registration form will be made for the next event. The GWAS wrap-up meeting will be held in June.

3. Membership in Tac-tile

Carl McGill

Carl was sent a contract proposal requesting that ABR pay \$6,400 per year as a base fee to use the Tac-tile facilities. There would be additional charges for other events held there. The facility isn't big enough to use for quarterly meetings. It was felt that this is too expensive.

Tom Costner made a motion that we join Tac-tile as a member only at the \$150 rate. Suzy Rosenkranz seconded the motion.

Discussion: Tom felt that it would be a good facility for the Denver Fiber Arts Fiesta. The Fiber Committee should plan events there. Being a member of Tac-tile could give ABR exposure people in other arts areas.

The vote was unanimous in favor of the motion.

Becky Zierer will initiate use of the facility.

4. Update on BOD Job Descriptions

Jody Sharp

Some job descriptions have not been turned into Jody yet.

Tom Costner completed the Marketing description and turned it in to Jody. She will continue to work on this.

5. Increasing NWSS presence

Carl McGill

Carl met with Bill Angell from the National Western Stock Show. Bill is proposing that we split the arena with the llama people and put on two shows. There is room for 150 alpacas. In cooperation with 4-H and FFA, we have an opportunity to do a performance type show. This is still in the negotiations stage. Bill is still working with his director.

6. AFCNA Show in Denver

Carl McGill

The AFCNA Continental Fleece Show will be held at the Double Tree in Denver on August 2-3, 2008. It is expected to be a Level IV show. Cindy Vars will be the Show Superintendent. It is sponsored by Robin Gilmore Events, LLC. The judges are Wade Gease, Jill Macleod and Sharon Loner. AFCNA will contact Carl if they need any assistance from ABR.

7. Audits
No update.

Ann Danielson

Item 4. New Business

1. Suzy's resignation
Policy for replacement

Suzy Rosenkranz

Suzy gave notice that she will resign from the ABR BOD effective June 30. She will continue to chair the Education Committee until the end of this year. Carl stated that her work has been much appreciated and she will be missed.

The BOD will fill the position by temporary appointment for the remainder of the term as per the ABR Bylaws, Section 4 Article 5.

Board members are asked to submit nominations to Carl by May 28 via email. He will email a list of nominations to the board by June 2. By June 9 BOD members will email their vote via private ballot to Carl. Becky and Carl do not vote unless there is a tie in which case Carl's vote will break the tie. Carl will invite the new director to the June BOD meeting. Suzy will attend the June meeting also.

2. Carl asked that we consider compensating board members for gas. With the poor economy and distances driven by board members, paying for gas for each meeting has become expensive. Ann Danielson stated that she does not know where the money will come from. This subject will be discussed at a future meeting.

3. Working with CSU and Suri Network on EPD **Carl McGill**
Research

Dick Walker, the President of the Suri Network, taught a class on Expected Progeny Differences (EPD) in Colorado Springs. Dick had spent time talking with CSU staff members. As a result, the Suri Network has committed \$5,000 to CSU as an initial amount to get research started on EPD.

Carl stated that ABR should be at the leading edge of this research because this information would benefit our membership and the industry as a whole.

Becky Zierer said that the Affiliate Congress has published information that affiliates have put together on this subject. David Barbosa is a major proponent of EPD. The ABR board will read this information before making a decision about donating money to CSU. Denise Haines will forward the EPD website information to the board. Carl will send an email to the membership.

4. Consideration of owning rather than renting **Carl McGill**
(Research Committee?)

ABR is paying a lot of rental fees to facilities for various meetings and shows. Carl just authorized \$60,000 for rental of the National Western. Carl suggested that ABR form a group to do research on the viability of owning property.

Tom Costner expressed concerned about the liability issues.

This issue warrants long range planning. Lynn Boak will put it on the agenda for the LRP Committee. Sara Jane Maclennan does facility planning. Perhaps she could provide guidance to the LRP Committee in this area.

Item 5. Officer Committee Reports

President
Affiliate Congress

Carl McGill

Vice President

Lynn Boak

Long Range Planning - They have not had a meeting yet.

Government Relations - They have not had a meeting yet. Lynn will send out a request for members of the GRC.

Secretary

Jody Sharp

Communications

Denise Haines

Newsletter Committee - There will be a Newsletter Committee meeting to discuss the pros and cons of a hard copy newsletter on June 11. The date may be adjusted.

Website Committee - All projects for the website are implemented. Denise will email the membership to invite them to visit the website and participate in the Bulletin Board.

Non ABR members may advertise in the newsletter. Members get one free ad per year. Tom Costner suggested that we sell banner space on our website.

Tom Costner suggested that a list of leads be put on the website under the "For Members Only" tab.

Education

Suzy Rosenkranz

Education Committee - Suzy suggested that we have Hoberts collect all ABR funds for classes starting January first. It was agreed that this is a good idea. Suzy will work with Ann and Hoberts to get a system for collecting these funds in place.

Sherry Konya will present a workshop on Needle Felting on July 12 & 13 at Jeffco Fairgrounds.

Suzy is working with Dr. Kim Gardner-Graff and CSU on presenting two Parasitology Clinics for our membership.

The Jane Wheeler contract has not been returned. If the contract is not returned in a timely manner, it will be canceled.

Fiber Committee

Suzy Rosenkranz

New Committee chair

Suzy will be emailing a request to members for a new chair next week.

Marketing

Tom Costner

Marketing Committee

State Fair

National Alpaca Farm Day – There is a quarter page ad in Camelid Quarterly.

The Marketing Committee will evaluate marketing for GWAS at the GWAS post meeting. The Alpaca Gee-Whiz will be discussed this at the GWAS meeting.

Membership

Ron Hinds

Membership Committee

Ron reported the following membership numbers:

Farm Members - 269

Business Members - 13

Associate Members - 10

Total ABR Membership - 292

Shows/Events

Beth Blonder

A RFP went out for the Fall Fest Halter Superintendent.

Fall Fest update - Beth needs to have a meeting for Fall Fest.

Good of the Order

Ann suggested that we have Western Slope events. This will be referred to the Shows and Events committee chairman.

Carl got a second storage unit. The second unit is full. All it has in it is the carts that were bought for GWAS. There are 26 carts.

The money for the Rose Parade will be withdrawn until the AOBA Rose Parade Committee becomes more viable.

Becky Zierer thanked Ron Hinds for the excellent job he did on the ABR directory.

Item 6. Next Meeting – June 18, 2008

Parker Fire Headquarters

The meeting was adjourned at 9:04 PM.