

**Alpaca Breeders of the Rockies
Board Meeting Agenda
August 19, 2009
6:00 PM
Parker Fire House**

Meeting call to Order

Kim Sawyer

Meeting called to order at 6:08

Members present: Kim Kastner, Julie Averch, Kim Sawyer, Tom Costner, Ron Hinds, Marci Milius, Becky Zierer and Carl McGill. Absent: Ann Danielson and Beth Blonder.

Item 1. Calendar of Events

Becky Zierer
Julie Averch

August 28 – Sept 7 Colorado State Fair.

September nominating committee present slate to BOD

Becky will send all events to Marci

Item 2. Treasurer's Report

Ann Danielson

Budgets Due When? All BOD members need to be working on budgets

Ann will provide all BOD members the information needed to develop the 2010 budget because need to be approved at the September BOD meeting.

Item 3. Old Business

1. Membership Survey - Status Julie Averch
Tabled until September BOD meeting.

2. Fiber Symposium Update Becky Zierer
Becky passed out a letter of request outlining the benefits for ABR sponsoring the Fiber Symposium. Tom motioned to limit the exposure to \$500.00 for the Fiber Symposium Sponsorship. Ron seconded. Motion passed. Fiber Committee may want to consider a sponsorship also. Date October 23 – 25, 2009. Participant cost is \$150.00.

3. August Quarterly Meeting Feedback Kim Sawyer
Kim thanked Tom for organizing the meeting and getting the speakers.

4. November meeting update Kim Sawyer
Holiday Party Theme:
 - a. Election Results
 - b. NAIS speaker
 - c. Brett Kaysen
 - d. Networking socializing
 - a. Vendors?
 - b. Sponsors?

5. Nominating Committee Report Carl McGill

- a. Candidates 2 for Vice President
- b. 1 for Secretary
- c. 2 for Fiber Director
 - i. 1 for Marketing Director
 - ii. 0 for Programs Director
- d. Carl will forward the report**
- e. Candidate Statements with Ballots Kim would like a short statement form each candidate to be included with the ballot.
- f. Next steps Carl will forward the ballot information to Marci to format and send onto Hobart's.**
 - a. Candidates applications due by August 25, 2009
 - b. Present candidate to BOD by 9/1/09
 - c. Candidates Bio's posted by September 17, 2009
 - d. Ballots need to be sent out before September 17, 2009
 - e. Ballots need to be returned by October 17, 2009
 - f. Results to be announced at November Quarterly meeting
- g.

6. Legal Retainer – Star's response Kim Sawyer
 The BOD placed this item on hold for further discussion.

Item 4. New Business

1. Google Review Julie Averch
 Julie presented about Google and creating a non-profit account and showed the benefits. Julie will set up a document folder and calendar. Will do a refresher on Goggle at the October BOD meeting.

2. Embassy Suites – meetings for 2010 Kim Sawyer
 Wants to know meeting dates for Quarterly Meetings in 2010. The BOD decided to continue having the meetings at the Embassy Suites.

3. Director Profiles Kim Sawyer
 Still need:
 President – under review
 Treasurer – **Still need**
 Communications - **Still need**
 Past President - Carl sent out under review.

4. Camelid Health Donations Kim Sawyer
 Camelid Health requested 2 scholarships and 1 intern. The BOD requested that Diana Cribley ask Dr. Callan find out about the cost of an intern. See attached email.

5. ABR Note cards Kim Sawyer
 Kim would like to have ABR note cards printed

6. Long Term Strategy Kim Sawyer
 a. Placard for membership with other information

- 1. fiber information
- 2. mentor information

Ron will develop a prototype to bring to the Sept BOD.

b. Items to work Kim asked that each of the BOD look at the Strategy and decide one or two strategies to focus on.

Item 5. Officer Committee Reports (rotated each month)

Shows and Events Beth Blonder
No report

Communication Julie Averch
Newsletter Committee – no report
Website Committee Has sent out a request for a proposal to revamp the website.

Marketing Tom Costner
Presented the ad for Fall Fest and marketing plan. **Tom please email the marketing plan to include in the minutes or insert when minutes are placed on Goggle docs. All BOD members are requested to look at proposal and get back to Tom by the end of August.**

Secretary Marci Milius
No-report.

Education/Fiber Kim Kastner
Please paste report when posted to Google Docs.

Membership Ron Hinds
267 Farm
14 Business
9 Associate
Total 290
Need to start looking at the Membership Benefits and be presented to the BOD at the Sept meeting.

Vice President Becky Zierer
Long Range Planning – no report after
GERCON having regular meetings and working on what to put on the website.
Reviewing other Farm related businesses.

Item 6. Good of the Order

Becky has joined the AOBA Communications task force.

Also on 2 sub-task forces: Affiliate and Membership.

Next Meeting – September 16, 2009

6:00 pm

**Parker Fire House
Meeting adjourned at 9:44.**