

Application for ABR Board of Directors (Term 2022-2023)

Name: Jennifer Hack

Farm Name: Triple H Ranch

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ABR Farm Member YES X NO _____ Became member in 2013 (year)
AOA Farm Member YES X NO _____

I understand that being an ABR Board of Directors member requires that I attend regular board meetings and devote six (6) hours or more per week carrying out the duties of my position. Initial JH

I am interested in being considered as a candidate for the following open positions:

- | | |
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| <input type="checkbox"/> Vice President (2 year term) | <input type="checkbox"/> Director – Fiber (2 year term) |
| <input type="checkbox"/> Secretary (2 year term) | <input type="checkbox"/> Director – Programs (2 year term) |
| <input checked="" type="checkbox"/> Director - Marketing (2 year term) | <input type="checkbox"/> Director - Membership/Communication (1 year term) |

Please respond to the following questions and submit to the Chair of the Nominating Committee no later than September 8, 2021.

When did you purchase your first alpacas? 2013 # in current herd 46 Huacaya Suri X both

Have you every held office or served as BOD member in a corporation? Non-profit? X for Profit?

Name/type of company: United States Equine Resue League, Suri Network, Alpaca Owners Association

How would you describe your organizational skills & follow-through?

I would say that I am a combination of type A and type B. I prefer things to be organized and am a stickler about being on time, both with general life as well as deadlines, but I am also more laid back type of person and don't tend to over react. My organizational skills are quite strong, as is my follow through in making sure things get done either on time or ahead of time. I am a stickler for detail.

What Committee leadership or Board roles have you held in ABR?

I was on the emergency response/disaster response committee, and Marketing Director for 2 terms.

What are the three (3) most important issues that you feel ABR should address in the next 2 years?

I feel we to re-energize our membership and have a larger presence for new alpaca breeders, work on getting breeders old and new excited about our industry and growing it. To do this we need to start engaging our membership and alpaca owners in general by offering both online and in person educational events, have an open forum Q&A, try to energize our membership. I also think we should be an industry leader in creating youth divisions in our halter and fleece classes. Again, every other livestock industry has a recognized youth division, in which the youth are held to the same standard as the open classes. I feel we are missing a huge segment in not offering such. It will be very difficult for alpaca to be taken seriously by future livestock owners if we do not embrace and encourage our youth.

What particular skill sets would you bring to the ABR BOD?

I have extensive experience in other livestock and the development of youth and future breeders, as well as strong marketing skills, from promotional materials, logo creation to website development. I have been the Executive Director for the United States Equine Rescue League, for 15 years and have a lot of experience in operating a non-profit as well as managing volunteers. I have the knowledge and experience to keep the marketing of ABR moving forward.

Your response to the above will be presented to the ABR Farm Members with the ballot for the election. Please limit your total response to two pages. If you have questions, please contact Past President & Nomination Committee Chair Sharon Milligan, rgralpacas@hughes.net, or (303) 906-4279.